

## Below: Forms for the District Awards for overall club excellence:

### Club Service

\_\_\_ Did your club achieve a net gain of at least one member between July 1, 2017 and March 31, 2018 as shown on the club's semiannual reports to RI? (5 points). New members added since January report do count .Additional points for 3 and 5 new members. Three: 10, five: 15.

\_\_\_ Has your club adopted and used a written membership recruitment plan, and followed that plan? (10 points)

\_\_\_ Has your club initiated a new member welcome and mentoring program or maintained a program to educate new members (10 points)

\_\_\_ Has your club established a written three-year plan for the club, which has actively involved the current club president, club president-elect, and club president-nominee/club vice-president, and any other club members selected by them, with the development and statement of three-year goals for each Avenue of Service and targets for club membership to support the new goals? Existing plans MUST have been updated. (15 points)-

\_\_\_ Does your club regularly send a newsletter weekly, bi-monthly or monthly to all club members, the Governor, and the district PR committee chair electronically? (5 points)

\_\_\_ Has your club developed and maintained a club website outlining its membership, programs, projects, achievements and a welcome from the current club president? Is the web site up to date? Does your club maintain a YouTube site, Facebook site or other electronic public relations sites? (5 points for each, maximum 20 pts.)

\_\_\_ Does your club provide financial assistance to the club president and/or president-elect for his or her attendance at the District Conference? (5 points)

\_\_\_ Does your club sponsor members to attend RLI training? (5 points)

\_\_\_ Does your club offer financial assistance for the president and/or president-elect to attend the International Conference or the District Conference (5 points for each).

\_\_\_ Does your club encourage member engagement by ensuring that every member has personally participated in at least one **service** activity and one **social** activity? (10 points)

\_\_\_ Has your club adopted a program for the leadership development (RLI) of all members AND ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee? (5 points)

\_\_\_ How many NEW activities has your club initiated and completed? (5 points, do you maintain more than three? (5 points)

\_\_\_ Has your club sponsored an 'open house' to attract a group of potential Rotarians to your club and inform the guests of club activities, with follow up? Does your club have unique ways of attracting potential new members (5 points each)

This category has **140 points available**

## New Generations

\_\_\_ Has your club worked with a **Rotaract Club or Interact Club sponsored event** for a community project?  
10 points

\_\_\_ Has your club sponsored a joint project with an Interact or Rotaract Club in the past 12 months? (10 points)-

\_\_\_ Has your club sponsored a Interact Club or a Rotaract Club this Rotary year (2017-18) (10 points for each club sponsored)

\_\_\_ Has your club sponsored a NEW Interact or Rotaract club? (5 points for each)

\_\_\_ Has your club sponsored a student to RYLA within the past 12 months? (5 points for each participant, (maximum: 40 points)

\_\_\_ Has your club sponsored or hosted a Rotary Youth Exchange Student? (5 points)

\_\_\_ Has your club endorsed or hosted a Global Grant Scholars or a Peace Fellow? (5 points)

\_\_\_ Has your club maintained or started a literacy program in an elementary school? (10 points)

\_\_\_ Has your club assisted another club with their sponsorship of a Rotary Youth Exchange Student? (5 points)

\_\_\_ Does your club sponsor scholarship programs at your local schools? (5 points)

\_\_\_ Does your club sponsor literacy programs, health initiatives, or recognition programs at your local middle or Elementary schools (5 -20 maximum for multiple schools points)

This category and has **130 points available, represents multiples in several areas)**

How many points has your club scored? \_\_\_\_\_

## International Service

\_\_\_ Did your club actively support Polio eradication with a donation of at least \$1,000.00. (10 points, \$2000 20 points)

\_\_\_ Has your club sponsored an international project **with or without** the assistance of a grant from the district or a Global grant from the Rotary Foundation (10 points)

\_\_\_ Has your club actively participated in a Rotary Foundation Global Grant during the current Rotary year through financial contributions to another club? (5 points)

\_\_\_ Has your club actively participated in an international project during the current Rotary year with the assistance of funds from a Rotary Foundation District Grant received by your district? (15 points)

\_\_\_ Does your club currently have a Global Grant project in the late planning stages that will be submitted this Rotary year? (10 points)

\_\_\_ Has your club accepted the challenge of the Every Rotarian, Every Year initiative as evidenced by a contribution from every club member to The Rotary Foundation during the current Rotary year. (10 points for 100%)

Email completed form to Larry Leahy at [Leahy620@verizon.net](mailto:Leahy620@verizon.net)

**CRITERIA FOR ROTARY  
DISTRICT 7620 2017-18  
PUBLIC RELATIONS / IMAGE  
AWARDS**

Clubs will be eligible for Rotary District 7620 Public Image Awards based on the following criteria:

- Gold Award:       Points 85-100**
- Silver Award:     Points 75-84**
- Bronze Award:    Points 60-74**

	<u>Points</u>	<u>Actual</u>
1. Have a clearly defined PR chair and committee position description(s);	( 5 points)	- _____
2. Have a PR chair	( 5 points)	- _____
3. Have PR goals to District PR Chair by Chesapeake PETS;	( 5 points)	- _____
4. Have a member serve on the District PR Committee	(10 points)	- _____
5. Submit 2 different articles/photos or videos for District Blog	( 5 points)	- _____
6. Organize a Rotary Day event that results in significant media coverage that engages your members and offers the opportunity to promote your club and The Rotary Foundation. Submit a report of your event with examples of media coverage to your District PR Chair.	(10 points)	- _____
7. Define your club's signature activity and promote it to the public.	(10 points)	- _____
8. Gain media coverage of an action-oriented service project.	( 5 points)	- _____
9. Establish a club website or enhance your club's existing site using the current Voice and Visual Identity Guidelines.	( 5 points)	- _____
10. Start or update an electronic club newsletter using the current Voice and Visual Identity Guidelines. Publicize it to non-Rotarians and local media.	( 5 points)	- _____
11. Use social networking to publicize your club's activities, enhance Public Image and recruit prospective members.	( 15 points)	- _____
12. Hold at least one fellowship, networking, or collaborative event that is open to the public. Use the opportunity to introduce non-Rotarians to Rotary.	( 5 points)	- _____
13. Have at least one media person as a member of your club.	(10 points)	- _____
14. Post at least one project in Rotary Showcase in Rotary Club Central.	( 5 points)	- _____
<b>Total Points (100.0 points)</b>		- _____

In order to qualify, applications must be submitted electronically by midnight, April 1st, 2018, to Dawn Wittfelt, PR/PI Chair District 7620.

**CRITERIA FOR ROTARY DISTRICT 7620 2017-18 PUBLIC RELATIONS / IMAGE AWARDS**



Be a gift  
to the world

MEMBERSHIP

**CRITERIA FOR ROTARY DISTRICT 7620  
2015-16 MEMBERSHIP AWARDS**

**Clubs will be eligible for Rotary District 7620 Membership Awards based on the following criteria:**

<b>Gold Award:</b>	<b>Points 85-100</b>
<b>Silver Award:</b>	<b>Points 75-84</b>
<b>Bronze Award:</b>	<b>Points 60-74</b>

**Annual Membership Growth net** equal to or greater than membership June 30, 2017  
**Points                      Actual**

1. Have a clearly defined membership chair and committee position description(s);  
( 5 points) - \_\_\_\_\_
2. Have a membership chair AND 2 or more active membership committee members;  
( 5 points) - \_\_\_\_\_
3. Have membership goals to District Membership Chair (DMC) by Chesapeake PETS;  
( 5 points) - \_\_\_\_\_
4. Have created a satellite club within your area;  
(10 points) - \_\_\_\_\_
5. Have a membership recruitment, orientation, and retention program (i.e. Red Badge criteria); (10 points) - \_\_\_\_\_
6. Held at least one club open house program prior to March 2018;  
( 5 points) - \_\_\_\_\_
7. Held a club assembly specifically on membership;  
( 5 points) - \_\_\_\_\_
8. Attend a regional or district wide membership seminar;  
( 5 points) - \_\_\_\_\_
9. Attend the annual District 7620 Conference;  
( 5 points) - \_\_\_\_\_
10. Sent two new members to Annual District conference;  
( 5 points) - \_\_\_\_\_

Send completed form to Ronnie Davis at [ronniedavis@longstreamct.com](mailto:ronniedavis@longstreamct.com)